

# GEN ART

## GenArt Film Festival Photos

April 2010



## PI rocks GenArt 2010!

- Now in it's 15th year, the GenArt Film Festival celebrates Independent Film and the audience that loves it, in a unique way
- PI was the exclusive salty snack of the week-long event, and was served at every screening
- PI was also on hand at NY's hippest nightspot venues for all of the high energy, post-screening after-parties



Tom Everett Scott



Mark Antony Krupa (The Wild Hunt) and his wife



Diane Von Furstenberg



Adrian Grenier



Malin Akerman





Blythe Danner



Blythe Danner and Rachel Bilson sharing some PI



After-party atmosphere

